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## FOR IMMEDIATE RELEASE

## Badger Color Concentrates Inc. Awarded EcoVadis Silver Medal for Sustainability Performance.

MUKWONAGO, WI, May 11, 2022 - Badger Color Concentrates, an industry leader recognized for specializing in custom color, and functional additive concentrates manufactured for the plastics industry, has been awarded the Silver medal for Corporate Social Responsibility (CSR) and business sustainability from EcoVadis. The Silver rating places Badger Color among the top 25% of more than 75,000 global companies assessed by EcoVadis.

Mike Madey, President of Badger Color Concentrates, said: "I am very proud of our entire Badger Color Concentrates team for achieving a Silver Medal in our first year of participating with EcoVadis. The assessment marks Badger Color's dedication and journey to operate ethically and sustainably for customers, employees, and future generations."

## **About EcoVadis**

EcoVadis is the world's most trusted provider of business sustainability ratings, intelligence, and collaborative performance improvement tools for global supply chains. Backed by a powerful technology platform and a global team of domain experts, EcoVadis' easy-to-use and actionable sustainability scorecards provide detailed insight into environmental, social, and ethical risks across 200 purchasing categories and 160 countries. Industry leaders such as Johnson & Johnson, Verizon, L'Oréal, Subway, Nestlé, Salesforce, Michelin, and BASF are among the more than 75,000 businesses on the EcoVadis network, all working with a single methodology to evaluate, collaborate and improve sustainability performance in order to protect their brands, foster transparency, and innovation, and accelerate growth.

## About Badger Color Concentrates Inc.

Mukwonago, Wisconsin, U.S.A-based Badger Color Concentrates Inc., established in 1998, is a leader in customized colorants and functional additive concentrates, supporting many of the world's most prominent brands with a comprehensive range of solutions for the use of Post Consumer Resins and color design for recyclability. For more information, visit www.badgercolor.com.

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If you would like more information about this topic, please call Leah Walder at (262) 363-5710, or email lwalder@badgercolor.com.